

UNIVERSITY OF RICHMOND SCHOOL OF LAW  
INTELLECTUAL PROPERTY INSTITUTE

2009-2010 Intellectual Property Curriculum—Core Courses

Fall 2009

**Intellectual Property Fundamentals** (Prof. Gibson). A survey of intellectual property law, including copyright, trademark, patent, and other subject matters. This serves as the foundational course for the specialist who wishes to pursue the Intellectual Property Certificate, but the class is also a good choice for the generalist who simply wants to learn the basics of intellectual property law. *3 sem hrs.*

**Copyright Law** (Prof. Gibson). A detailed examination of the law that protects literary, musical, artistic and other works of authorship, with particular attention to the 1976 federal copyright statute, as amended. Topics include the requirements for and scope of copyright protection, ownership and duration of copyright, copyright rights and remedies, fair use, the interaction of copyright and digital technologies, the liability of third parties for the copyright infringement of others, and the tension between copyright and other areas of the law, such as free speech, patent, and contract law. *3 sem. hrs.*

**Intellectual Property Law and Policy Seminar** (Prof. Cotropia). This seminar will examine the legal and public policy considerations regarding intellectual property protection in various fields and industries. In particular, the course will explore whether intellectual property protection and enforcement is beneficial and necessary for the creation, development, and commercialization of different ideas, expressions, and other intangibles. *2 sem. hrs.* **Meets upper-level writing requirement.**

**Patent Law** (Prof. Osenga). This course covers the fundamental doctrines of patent law and is designed to serve as a basic course for those who wish to specialize in this field, as well as to provide a general background for a corporate or business practice. Topics will include eligible subject matter for patenting; conditions for patentability, including utility, novelty, non-obviousness, enablement, best mode, definiteness, and adequate written description; patent infringement; defenses; and remedies. The course will study statutory aspects of patent law, as well as judicial interpretation by the Supreme Court and the Federal Circuit. Further, this course will consider the justifications for the patent monopoly. An engineering or science background is not required to take this course. *3 sem. hrs.*

**Entertainment Law** (Adjunct Prof. Fidlow). Issues of law and policy affecting the entertainment industry. *2 sem. hrs.*

**Trademark, Copyright, and Trade Secrets Practice** (Adjunct Profs. Robinson and Gerson). This course will focus on developing and refining practical skills, including conducting intellectual property audits, filing domestic and Madrid Protocol applications with the U.S. Patent and Trademark Office, trademark examination rules and procedures, conducting

opposition proceedings, copyright filings, franchising issues, developing and implementing trade secrets policies and programs for businesses, licensing, and ethics. *2 sem. hrs.*

### Spring 2010

**Intellectual Property Fundamentals** (Prof. Cotropia). See Fall listing for course description. *3 sem. hrs.*

**International Intellectual Property** (Prof. Osenga). This course will cover aspects of both public and private international law, as well as efforts to harmonize intellectual property over multiple countries and comparative aspects, considering basic differences in approaches to intellectual property in both national and international systems. The course will cover all major international IP regimes (WIPO, WTO, the EU), as well as the major areas of intellectual property law (patent, copyright, trademark, and trade secret). The course will also touch on the interaction between trade policy and IP law. Other topics may include areas of current interest, such as compulsory licensing of patented medications, protection of the traditional knowledge of indigenous peoples, or issues related to the World Wide Web. *3 sem. hrs.* **Meets upper-level writing requirement.**

**Trademark Law** (Prof. Osenga). This course will familiarize students with the academic principles of trademark law and provide practical instruction on how to handle a trademark practice. Among other things, the course will examine the following subjects: The differences between trademarks and other types of intellectual property such as copyrights, patents and trade secrets; sources of trademark law, including the Lanham Act, the Federal Trademark Dilution Act of 1995 and the Trademark Amendments Act of 1999; different types of trademarks (name, logo, slogan, etc.), and characteristics of protectable marks, and strong and weak marks; preservation of trademark rights; trademark infringement and litigation; licensing and assignment of trademarks; domain names and other trademark issues in cyberspace; and international trademark law. *3 sem. hrs.*

**\*Computer Law** (professor TBA). This seminar explores the specific problems encountered in “cyberspace” in such areas as personal jurisdiction and choice of law, regulatory jurisdiction and effectiveness, intellectual property, commercial transactions, digital defamation and freedom of speech, and privacy. *3 sem hrs.* **Meets upper-level writing requirement.**

**Patent Preparation and Prosecution** (Adjunct Prof. Thomas). This course explores the art of drafting a patent application and the subsequent prosecution of the application through the Patent and Trademark Office. The course will include some necessary detail with respect to PTO Rules, but it will also cover the strategy and reasoning behind various drafting techniques. The course is directed to students who plan to become patent practitioners as well as those who are simply interested in the process. *2 sem. hrs.*

**\*\*Intellectual Property Litigation** (professor TBA). This course examines federal and state intellectual property causes of action, defenses, and remedies. Mechanisms for enforcing and

challenging rights in patents, copyrights, trademarks, and trade secrets are discussed. Pretrial considerations, pleadings, and discovery are considered, as well as trial, appeal, and alternative dispute resolution. *2 sem. hrs.*

**\*\*Licensing and Technology Transfer** (professor TBA). This course will equip students to manage creatively the impact of intellectual property on personal, business, and public life through contracting. Cases and problems illustrate the processes involved in negotiating and formalizing domestic and international licenses in patents, trademarks, copyrights, and trade secrets. Consideration is given to issues associated with UCITA, software, music and multimedia licensing, as well as valuing, selling, and monetizing intellectual property assets. *2 sem. hrs.*

\* **Computer Law** will definitely be offered; the only question is who will teach it. We will update this document as we learn more.

\*\* We hope to offer **Intellectual Property Litigation** or **Licensing and Technology Transfer**, or both, but their status is still uncertain. We will update this document as we learn more.